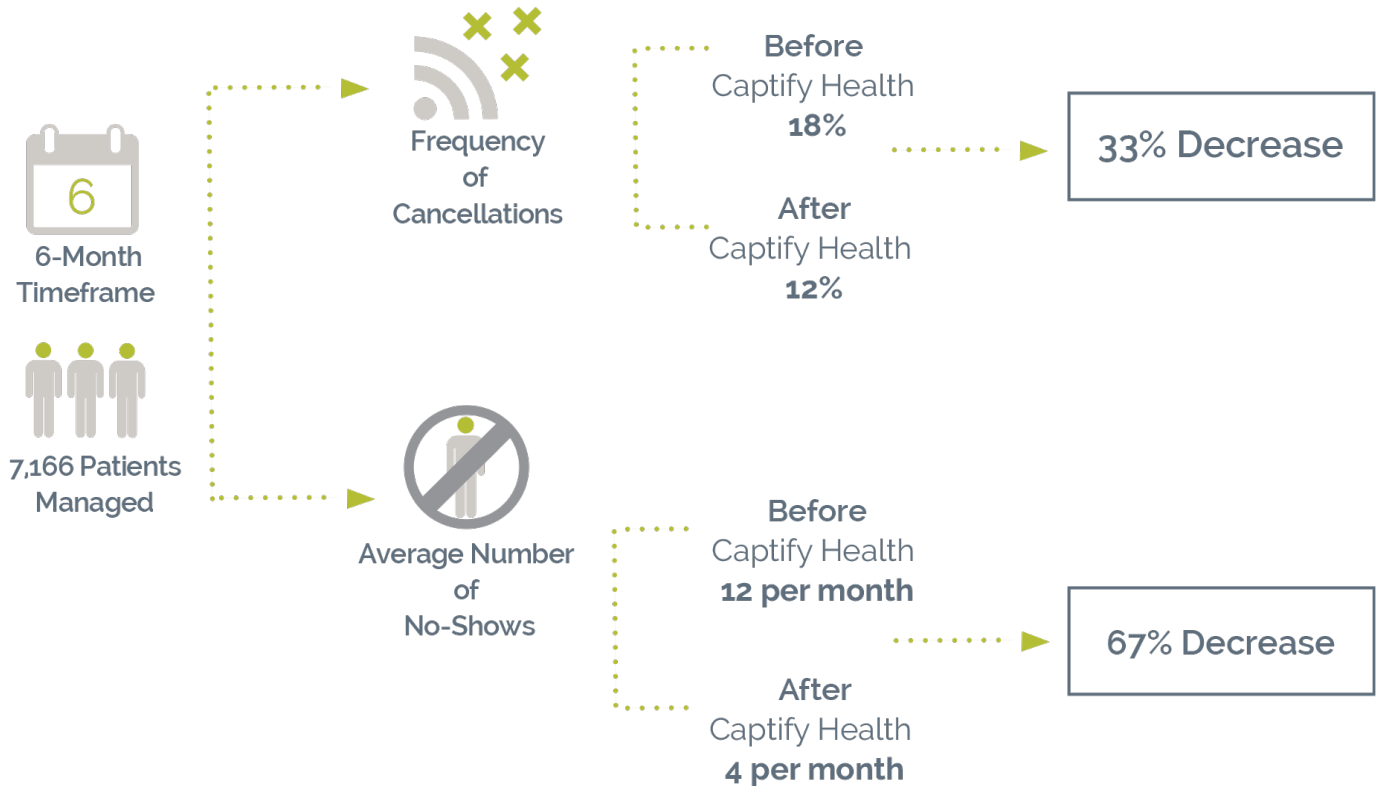


Case Study: Improving Procedure Efficiency

Most practices are initially motivated to let Captify Health (part of Continuum Health’s Family of Companies) take on their patient prep management chore because of our proven ability to improve practices’ bottom lines, front-office efficiency, patient satisfaction and clinical outcomes.



Here’s what the COO of this practice had to say about their partnership with Captify Health:

“We hired Captify Health to handle patient communication for two of our endoscopy centers where a total of about 2,100 colonoscopies are performed a month, and **the change has been unbelievable**. Fewer appointments are cancelled, no-shows have been reduced by half, and we’re saving on postage and administrative work.”

“From many angles, there has been a very positive financial impact, but the biggest impact has been in our scheduling department. Patients with questions about prep now call Captify, not our office. Patients no longer complain that they’ve been on hold for too long because our call volume is now very manageable. Thanks to CaptifyHealth, our scheduling department is operating much more efficiently.”

This case study is intended to provide an example of how an actual Captify Health client has benefited from Captify’s services. Captify does not claim that the outcome of the particular case study is a typical result, or that it is necessarily representative of all those that will use its services. Captify expressly disclaims any representations or warranties in relation to this case study or the information presented on this website.