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**FOR IMMEDIATE RELEASE**

**Continuum Taps New Hires for Expertise in Business and Market Development**

**Healthcare Company Selects Richard Larison as EVP of Market Development  
and Rich Walsh as VP, Business Development and Channels**

**Marlton, NJ – February 28, 2017** – Continuum Health Alliance, a physician enablement company, has hired two new executives to accelerate the firm’s growth in strategic markets and to more effectively match business services with market needs.

**Richard Larison**



As Executive Vice President of Market Development, Richard Larison is responsible for the management and growth of the New Jersey and Federally Qualified Health Center (FQHC) markets. Initially, he will serve as the CEO of Partners Health Alliance, a new clinically integrated network in New Jersey, and will help establish a managed services organization for FQHCs on a national basis.

Before joining Continuum, Richard served as the CEO of Chase Brexton Health Care, where he increased revenue by 40% over four years and grew the number of patients served from 20,000 to 35,000. Prior to serving in this role at Chase Brexton, Richard was the CEO for Johns Hopkins Medicine International in Panama, a private, for-profit 100-bed secondary care hospital with more than \$25 million in revenue. During his first year as CEO, he increased revenue by 33%. Richard also served as CEO for American Hospital Dubai, Managing Director for Apollo Hospital Enterprises Limited in New Delhi, and CEO for Apollo Hospital Dhaka. Richard holds a bachelor’s degree in accounting and a master’s degree in healthcare administration from the University of Missouri.

**Rich Walsh**



As Vice President of Business Development and Channels, Rich Walsh develops, executes, and supports the company’s promotional efforts and market outreach. He identifies and cultivates new pathways for growth and performance, while leading brand positioning and strategic relations. With nearly two decades of experience in healthcare information technology (HIT), Rich has worked at the forefront of major HIT trends, giving him deep insight into market demand and competition.

Before joining Continuum, Rich served as Vice President of Business Development for Philips Wellcentive, where he was responsible for corporate development and strategic alliances. Prior to that, Rich led the strategic initiatives division for Greenway Health, where he designed a national consultants program, directed the company’s ventures around the impact of the ARRA/HITECH Act, and led project management for

HIE and accountable care strategies. Rich earned his bachelor's degree in business and psychology from Auburn University.

“As the healthcare industry evolves, we need to be increasingly effective in how we identify and serve the needs of our markets,” said Don McDaniel, Continuum CEO. “Both Richard Larison and Rich Walsh are experts at keeping their fingers on the pulse of industry trends, identifying pain points, and envisioning solutions. I know they will be assets as we continue to innovate how we serve our clients’ needs, and enable them to accelerate success in an increasingly value-based healthcare market.”

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***About Continuum Health Alliance***

Continuum Health Alliance is a physician enablement company that optimizes value-based commerce through performance solutions and integrated care (population health) services. The company offers proven results that empower ambulatory and community-based enterprises and other providers to enhance patient access and experience, improve health and lower overall costs. Continuum serves 1,500+ primary care physicians, specialists and nurse practitioners caring for hundreds of thousands of patients across the country. Learn more at [www.challc.net](http://www.challc.net).