

SOUTH JERSEY

# Biz

Your Community, Your Business

Volume 4, Issue 5

## BEST ATTORNEYS IN BUSINESS

Our inaugural list of the top legal names, from corporate counsel to workers' comp



**A BETTER OFFICE:**  
HOW TO MAKE THE MOST OF YOUR SPACE AND BOOST PRODUCTIVITY

# 2040

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**AllynMarie SMEDLEY**

**Partner, Trace Jenkins, LLC**

Smedley started at Woodbury-based Trace Jenkins, where she was named a partner earlier this year, in 2006 after earning her law degree from Widener. Now 37, Smedley is a member of several bar associations and



has won numerous awards, including being named a "Top 40 Family Lawyer Under 40" in New Jersey. Smedley is also president and founder of the William T. Nace Scholarship Foundation. The foundation, named for her late uncle, a former teacher at Rancocas Valley High School, provides scholarships to graduating seniors.

**Bryan WELLENS**

**Senior Director of Clinical Informatics and Quality Management, Continuum Health Alliance**

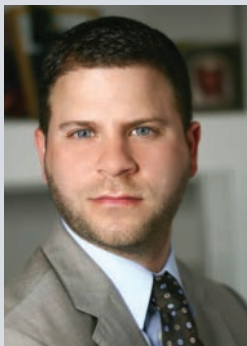
Wellens, 30, and the team at Marlton-based Continuum Health Alliance provide medical professionals with information that focuses on improving the patient experience, increasing quality and reducing costs. In the past year, he oversaw a program with a large commercial insurer that resulted in a \$14 million savings and reduced hospital 30-day readmissions by 12 percent. In 2003, Wellens co-founded the DREAM program at his alma mater, St. Michael's College, a mentoring program that pairs college students with at-risk youth from affordable housing neighborhoods.



**Gregg REGO**

**Founder, Patriot Land Transfer**

In the nine years since Gregg Rego, now 36, founded Patriot Land Transfer, the Turnersville title insurance agency has gone from two rooms and three employees to five offices in two states and more than 30 employees. In addition to its corporate office, the agency maintains four satellite offices across South Jersey and Philadelphia, and it formed a new foreclosure department last year.



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Congratulations to Carla Reinas, VP Store Manager, TD Bank for being named one of South Jersey Biz's Top 20 Under 40.

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## WHEN SHOULD SOMEONE SEE A SPINE SURGEON?

"Many people experience back or neck pain at some point during their lives. If and when this discomfort is not relieved with usual measures either at home or through their family physician, a consultation with a spine surgeon may be appropriate. There are several conditions that would necessitate this office visit. These include worsening pain despite appropriate treatment, nerve injury, muscle weakness and inability to continue to function normally."

**Dr. Steven Kirshner**  
Kirshner Spine Institute  
Marlton  
(856) 267-5629  
KirshnerSpineInstitute.com

## HOW HAS THE TECHNOLOGY OF IMPLANTOLOGY CHANGED OVER RECENT YEARS?

"Implantology has been positively affected by computer technology. The development of computed axial tomography designed with appropriate software and sold as the iCAT machine has been a major advancement in safety and predictability of dental implant surgery. We have this technology in our office and use it on all implant dental patients. In addition to the convenience of having this unit in our office, it delivers 200 times less radiation than the same imaging study done at a medical radiology center."

**Dr. Jack Piermatti**  
Dental Arts of South Jersey  
Voorhees  
(856) 783-5777  
DentalArtsOfSouthJersey.com

## WHAT ARE SOME OF THE MOST IMPORTANT STEPS A PATIENT WITH A CHRONIC CONDITION (E.G. CONGESTIVE HEART FAILURE, DIABETES, ETC.) CAN DO TO STAY HEALTHY?

"Take an active role in understanding your disease. Listen to your provider and obtain the proper tests and take medications exactly as prescribed. Take advantage of opportunities to participate in individualized care coordination, develop a customized care plan with your provider, access your medical records through patient portals, and communicate with your providers through phone and app-based technologies. An informed patient is a healthy patient."

**Bryan Wellens**  
Continuum Health Alliance, LLC  
Marlton  
(856) 782-3300  
CHALLC.net



## DENTAL IMPLANTS

Jack Piermatti, DMD, FACP  
Diplomate, American Board of Prosthodontics  
Diplomate, American Board of Oral Implantology  
NJ Spec Permit # 5575

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- Dr. Piermatti has placed over 17,000 dental implants and is a nationally recognized clinician, educator, and published dental author.

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- Jack Piermatti, DMD, FACP - Prosthodontist - NJ Spec#5575
- Steven J. Reisman, DMD - General Dentist
- Rob C. Windl, DDS - Prosthodontist - NJ Spec#5486
- Caren Ruht, DMD - Prosthodontist - NJ Spec#5992
- Gregory Lehnes, DMD - Prosthodontist - NJ Spec# 6126
- Robert W. Mermer, DDS - Oral Surgeon - NJ Spec#4021
- John Nikas, DMD - Periodontist - NJ Spec#5766



Continuum Health Alliance is the leader in delivering evidence-based, point-of-care quality, enabling clients to move from volume to value-based healthcare. By developing ambulatory systems of care – with population health management at its core – hospitals and health systems, physician groups and other health enterprises improve quality of care, enhance the patient experience and lower overall costs.

[Continuum Health Alliance | An Ambulatory Care Services Company](#)  
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